

HKI'S EXPERIENCE EMPOWERING WOMEN IN BANGLADESH

Ramona Ridolfi – Helen Keller International Women's Empowerment Working Group – Policies Against Hunger Berlin, 22 June 2016

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SECTION 1: OVERVIEW



HKI's Mission

HKI saves and improves the sight and lives of the world's vulnerable by combatting the causes and consequences of blindness, poor health and malnutrition.

Our Work in Bangladesh

We bring expertise in helping communities – especially women – increase food security, access income, improve nutrition and prevent blindness.

Homestead Food Production (HFP)

- Works through groups of approximately 20 women, centered around "Village Model Farms".
- Increases production of nutritious foods, including vegetables, eggs, poultry and fish, for household consumption and sale.



"Before, we often didn't have enough to eat and went to bed hungry. Now, we eat vegetables 3 times a day and eggs or chicken 3 times a week. My children are sick less often." -Beti, Nilpharmari Photo © HKI

SECTION 1: OVERVIEW



SOCIAL PRACTICES CONTRIBUTING TO MALNUTRITION...

- ➤ Child marriage and early pregnancy
- Women's low status and decisionmaking power
- > Unequal food distribution
- > Women's high domestic workload
- ➤ Women's limited mobility and ability to purchase nutritious food...



Photo © HKI

SECTION 2: STRATEGIES TO EMPOWER WOMEN



From a "Gender Focus"...

 Eg: REAL Project (2008-2010): Without challenging traditional roles and responsibilities (to avoid resistance from men), we ensured that Homestead Food Production and Essential Nutrition Actions weren't a time burden. Challenge: lack of men's involvement limits potential to maximize impact.



- Eg: Nobo Jibon ("New Life", since 2010): started to include interactive behavior change tools where men and women participate together to improve their nutrition knowledge and practices. Challenge: status and power still retained by men.

To Specific Gender Transformative *Interventions...*

- BEAM (2011-2103): pilot-tested a specific integrated nutrition and gender intervention package, *Nurturing Connections*, that challenges discriminating gender norms within the entire household which lead to malnutrition.



Nobo Jibon Ludu game



SECTION 2: STRATEGIES TO EMPOWER WOMEN



NURTURING CONNECTIONS ©



Communication
Trust
Respect



Perceptions



Negotiating Power



Acting for Change

SECTION 3: SYNERGIES AND CHALLENGES BETWEEN IMPROVING WOMEN'S NUTRITION AND DIVERSIFYING AGRICULTURAL PRODUCTION



SYNERGIES

Agricultural Diversification

More adequate diets (when coupled with nutrition education)

Potential to access local markets and earn income

CHALLENGES

Time burden: multi-cropping has multiple sowing, harvesting periods

Unequal decision-making dynamics: men retain control over income and expenditures.

SECTION 4: STRENGTHENING THE SUPPORTING ENVIRONMENT



Filling the gap at the community level working with institutions that influence social roles and relations

PROSHAR (Program for Strengthening Household Access to Resources, USAID, 2010-2015)

Engaged with local leaders to support women as producers.



Photo © HKI

Policy framework

- National Action Plan
- Child Marriage Restraint Act
- **CEDAW Convention**

TOPS-funded adaptation of Nurturing Connections (South-West Bangladesh, 2015)

Events and monitoring visits with local Ministry of Women and Children's Affairs, religious leaders and healthcare

providers.



FURTHER READINGS...



Nurturing Connections and Women's Empowerment

Nurturing Connections Impact Stories (South-Asia)

Nurturing Connections Impact Stories (West Africa)

Nurturing Connections manual (English version, 2015)

HKI's Gender Transformative Approach

Nutrition and Food Purchases

<u>SPRING Report – Market Purchase Motivations Among Men in</u>
<u>Bangladesh</u>

HKI's Homestead Food Production program 2013

HKI's Essential Nutrition Action



THANK YOU

Although the world is full of suffering, it is also full of overcoming it. "-Helen Keller